

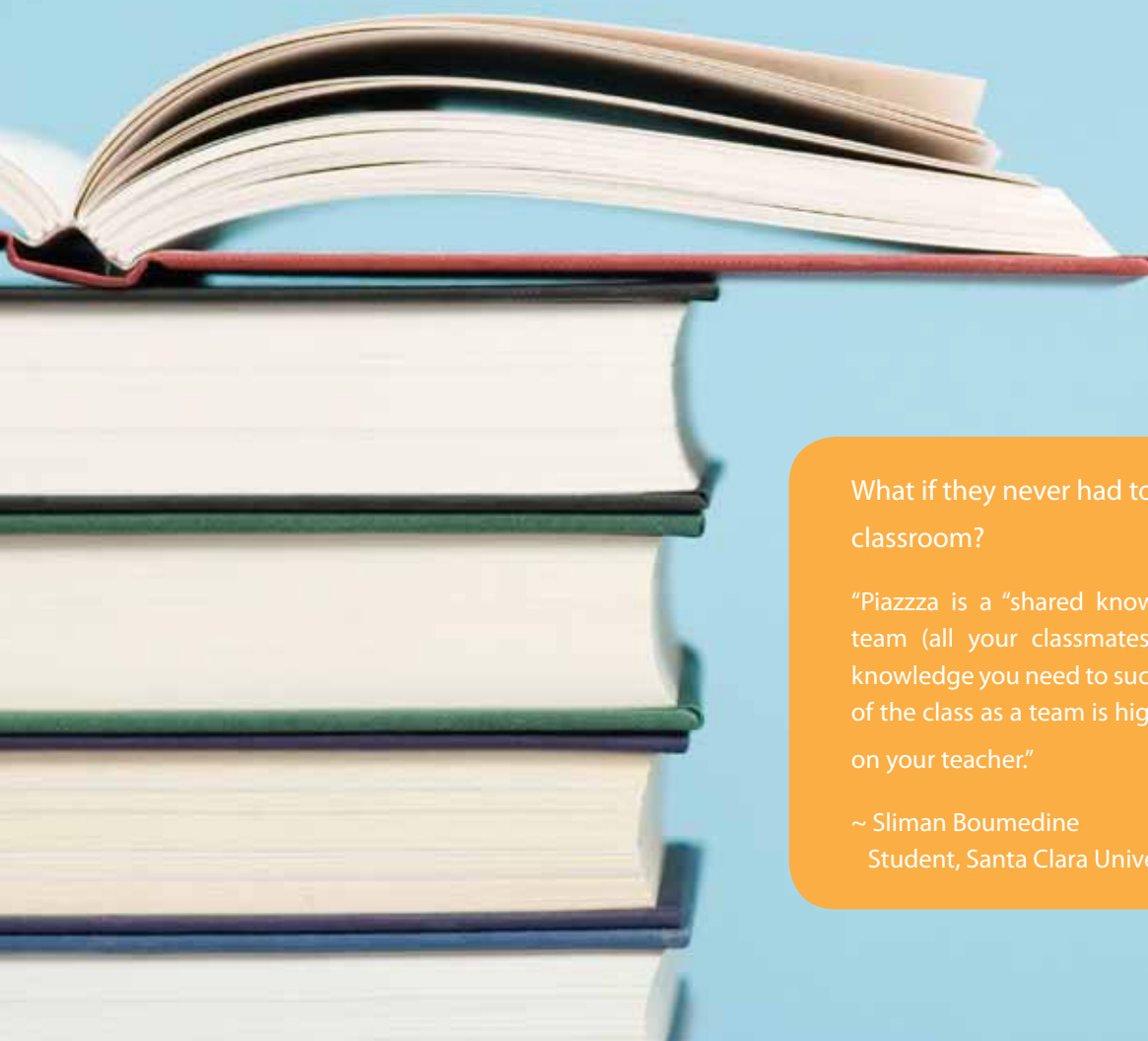


## Piazza maximizes learning.

A student with a problem posts a question to the class; classmates and instructors answer. But Piazza is not a discussion board: by using a wiki format for responses to questions, the entire class – students, TAs, and profs – can edit the communal response to allow the most accurate information to rise to the top. The interface is clean and focused, without the conversational litter of traditional

courseware. Answers usually come fast, when students are already fixated on the problem and need help. And the responses are directly relevant and of a high quality. Piazza exposes students to the questions their peers are asking, encouraging conversation, and making sure learners don't miss the concepts because they got stuck on the mechanics.

**As a result, they learn more.**



What if they never had to leave the classroom?

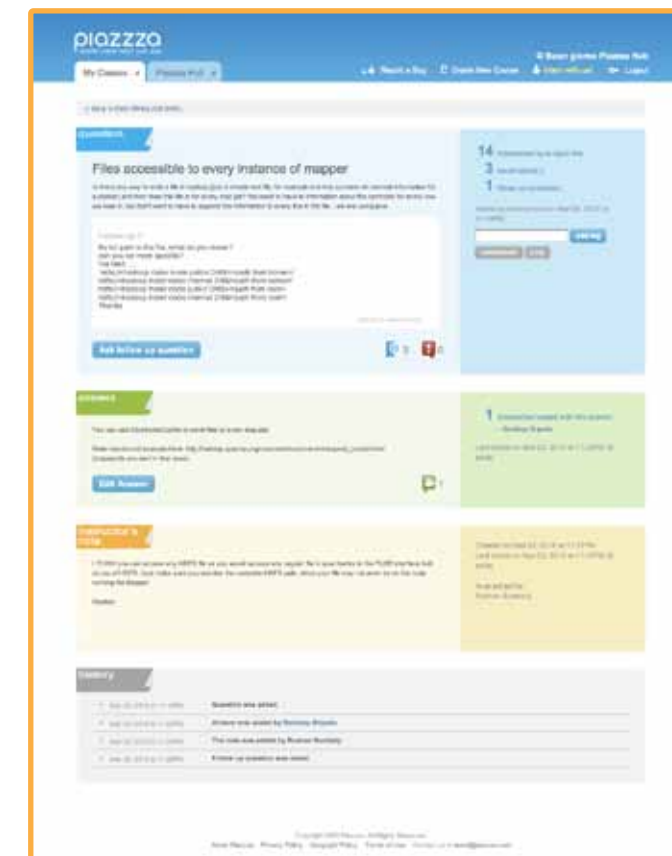
"Piazza is a "shared knowledge database" where the team (all your classmates) can help you to get the knowledge you need to succeed! I think the productivity of the class as a team is higher than when you only rely on your teacher."

~ Sliman Boumedine  
Student, Santa Clara University



## Get insight into class dynamics – outside the classroom.

**As an instructor**, you gain insight into what issues and topics students are struggling with. It means you don't have to answer the same question by email nine times; Piazza gives everyone access to the information, and the whole learning community benefits. Notification options let students and instructors control how much email they get, so inboxes aren't flooded in the process. For the particularly shy types, questions and answers can be submitted anonymously – and still be to shared with the entire class.



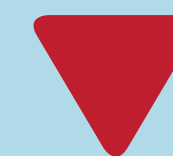
## Collaboration vs. Honor Code

Students are collaborating and sharing information all the time – in person and on the phone, via emails and instant messages. With Piazza, like with any other method of communication, the same honor code applies – except this time, you can see the conversations, and step in if boundaries are crossed.

It's the best way for students to collaborate outside the classroom.

"Modern class settings are generally complex, noisy, and fragmented. Piazza has found a way to provide a clean, direct interface with enough control that communication doesn't become a burden. [...] A class can self-design, self-motivate, and self-support."

~ Terri L. Griffith, PhD  
Professor, Santa Clara University



## Get Your Class Started TODAY.

Sign up your class and see how Piazza changes your classroom.

Contact us at:  
Email: [info@piazza.com](mailto:info@piazza.com)  
or visit <http://www.piazza.com>

"The interface is also very intuitive thereby encouraging a lot of collaboration amongst students. Most simple queries, which in the past, required sending out multiple emails were answered by fellow students itself. This with the help of the simple version control embedded in the service resulted in healthy discussions amongst the students."

~ Roshan Sumbaly  
Student, Stanford University

"Piazza is a brilliant idea, beautifully executed. After only a few months using the service, I cannot imagine going back to the old way of answering student questions by email. Instead of answering every single question myself (and sometimes answering the same question many times over), Piazza brings students into the fold of offering hints and answering questions."

~ Mike Fenton  
Teacher, Fresno Christian High School

## It's Fast, and Efficient.

*Combining the best parts of wikis and discussion boards, it lets you and your students focus on what you need, without the noise.*

*Piazza is **FREE** to use – for professors, instructors, and students alike.*

### ▶ Built by students to solve their own problems.

It started with one Stanford student getting fed-up with search engines. Stuck on the mechanics of a computer science problem, she quickly realized Google wasn't going to be much help – the search results were much too general. And she needed an answer fast. What she needed was help from people that understood her particular scenario, and who might be facing the same kind of problem. ***People like her own classmates.***

She realized she wasn't the only one in this situation, and not just in her computer science class. Her fellow students all seemed to have questions from logistical questions, concepts, or something else – for which search engines just didn't seem useful. And yet they didn't always have a fellow classmate around to help out, let alone an expert source like a TA or a professor.

"I found the email updates from Piazza very useful in exposing myself to new questions that I might not have thought of on my own, and even for getting a pulse for what other students felt on current topics and concepts.

The anonymous feature was a godsend for someone like myself who doesn't necessarily feel comfortable putting myself out there even if I feel strongly about a topic or discussion."

~ Danny Choi  
Student, Santa Clara University

PIAZZZA

Piazza is a new kind of collaboration tool for students and instructors to maximize learning – inside and outside the classroom.

